

For Immediate Release

**The Final Winners announced for FinTech startup pitch contest FINOPITCH2023**

TOKYO, Mar. 13, 2023 – FINOLAB Inc. – announces the final winners for FINOPITCH2023, international FinTech startup contest. The judge panel selected the winners based on the presentation by the finalists.

Event Site <https://4f-otmcblgd.tokyo/>



The final winners are listed:

**FINOPITCH2023 Grand Prize**

INTERNATIONAL: ORDA Wealth Tech “Mobile investment app” : <https://orda.mn/>

Japan: GFIT Inc. “TRADOM” : <https://www.tradom.jp>

**Audience Award**

INTERNATIONAL: ORDA Wealth Tech “Mobile investment app” : <https://orda.mn/>

Japan: LUCA Japan Co., Ltd. “LUCA” : <https://luca.inc>

**Supporters Award**

MITSUBISHI ESTATE Award: Inovat (United Kingdom) “Inovat Digital Tax Free Service” : <https://inovat.tax>

Impact Circle, Inc. “Impact Circle Funding” : <https://impact-circle.co.jp/>

Seven Bank Award: Firstcard, Inc. (USA) “Firstcard” : <https://www.firstcard.app/>

ISID Award: LUCA Japan Co., Ltd. “LUCA” : <https://luca.inc>

JETRO Award: GFIT Inc. “TRADOM” : <https://www.tradom.jp>

**Honorary Mention**

barq finance “barq finance” : <https://barq.finance/>

## FINOPITCH2023 FINALIST

### <INTERNATIONAL>

Artificient Mobility Intelligence (Germany) "GIZO-Europe's 1st smart driving app" : <https://artificient.de>

barq finance (Switzerland) "barq finance" : <https://barq.finance/>

Brokerware (Uruguay) "Brokerware" : <http://www.brokerware.com.uy/>

CARDO Inc. (Republic of Korea) "CARDO VAULT" : <https://console.cardovault.com>

Firstcard, Inc. (USA) "Firstcard" : <https://www.firstcard.app/>

Funble Inc. (Republic of Korea) "Registration & issuance of beneficiary certificates of real estate trust & distribution thereof using blockchain-based distributed ledger technology" : <https://www.funble.kr/>

Giraffe AI Labs PTE (Singapore) "ROGer" : <https://www.giraffe-ai.com/>

Inovat (United Kingdom) "Inovat Digital Tax Free Service" : <https://inovat.tax>

LOGI CHAIN (Republic of Korea) "DeepID" : <http://logichain.kr/>

ORDA Wealth Tech (Mongolia) "Mobile investment app" : <https://orda.mn/>

PT Mitra Era Teknologi (Indonesia) "Momofin" : <https://momofin.com/>

### <Japan>

Alyawmu Co., Ltd. "furusatonouzei NFT" : <https://alyawmu.com/>

Bee Informatica Inc,Co. "Psychometric based online micro finance and community platform" : <http://entrebition.com.my/>

Condominium asset management Ltd. "P-Score" : <https://investment.mogecheck.jp/p-score>

GFIT Inc. "TRADOM" : <https://www.tradom.jp>

GreatValue "HERO" : <https://www.greval.co.jp/gvhero>

Impact Circle, Inc. "Impact Circle Funding" : <https://impact-circle.co.jp/>

Kiva Corp "proteger" : <https://hi.helloproteger.com/>

LUCA Japan Co., Ltd. "LUCA" : <https://luca.inc>

## About FINOPITCH

FINOPITCH, organized during the event 4F ( <https://4f-otmcbldg.tokyo/> ), is an international pitch contest presented in English, with judging criteria, 1) Impact on Financial Industry, 2) Innovative Business Model, 3) Growth Potential, 4) Global Reach.

## Awards

Grand Prix: Decided by Judge Panel, FINOVATORS.

Supporter Prize: Decided by 4F Supporters.

Audience Prize: Decided by audience vote.

■About FINOLAB Inc.

Address : Otemachi 1-6-1, Chiyoda-ku Tokyo

Representative : CEO, Chie Ito

Founded : 2019-07-11

Capital : JPY 300 Million

Business Domain : Promoting FinTech initiatives of Members, including startups and corporates, and expand FinTech ecosystem in Japan.

Web : <https://finolab.co.jp/>

■About FINOLAB Community

The Fintech Center of Tokyo, FINOLAB is a membership community and an office space located in the heart of international financial district in Tokyo) to promote FinTech ecosystem. Launched in Feb. 2016 by Mitsubishi Estate and Dentsu Group as the first FinTech Center in Japan. Consists of 57 Startup Members, 4 Associations and 22 Corporate Members (As of Mar. 2023).

Web : <https://finolab.tokyo/>

YouTube : <https://www.youtube.com/finolabchannel>

■About FINOVATORS, General Incorporated Association

Non-profit organization, with a group of pro-bono experts (Layer, Investor, Consultant, Analyst, Engineer, Entrepreneur, Banker, Public Sector Specialist, etc.) for supporting startups. Driving health innovation ecosystem in Japan by activities based on global and future vision, not limited to any organization or business area. <http://finovators.org/>

【Inquiry for this release】

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