

Feb. 15, 2023

For Immediate Release

FINOLAB Inc.
FINOVATORS

WINNER ANNOUNCED FOR JAPAN FINANCIAL INNOVATION AWARD 2023
 ~Innovative in Financial Service Awarded and Grand Price to be announced on Mar. 10~

TOKYO, Feb. 15, 2023 – FINOLAB Inc. and FINOVATORS – have announced the winners of “Japan Financial Innovation Award 2023 (JFIA2023)” of the respective category.



JFIA was inaugurated in the year 2020 to promote innovative initiatives in financial area by adopting information technology and share best practices in the industry and expected to further expand open innovation beyond the corporate

group and business sector. JFIA2023 consists of 3 categories, including Startup, Financial Institution, and Collaboration. FINOLAB, the FinTech Center of Tokyo, administrated the evaluation process by extracting more than 300 innovative initiatives from press releases during the year 2022. And candidates and winners were selected by the group of professionals, FINOVATORS, based on the criteria of innovation, growth, and transformation.

Further judgment is scheduled to announce Grand Prize and Category Excellence on Mar. 10 during “Future Frontier Fes by FINOLAB (4F) 2023.” <https://4f-otmcbldg.tokyo/>

JFIA 2023 Winners		
Category	Company	Initiative (Some are Only in Japanese)
Startup	xenodata lab., Inc.	Began forecasting market conditions and industry statistics in one year horizon, based on text information of news, etc. - Automated forecasts are provided for approximately 25,000 items, including the Nikkei Index, crude oil prices, and automobile sales volume. https://www.xenodata-lab.com/news/20220324
	Zeroboard Inc.	Zeroboard supports Sumitomo Mitsui Trust Bank to calculate GHG emissions from their entrusted real estate - Visualization of GHG emissions at their property management operation to promote environmental awareness in real estate.

		https://zeroboard.jp/36161
	SimpleForm, Inc.	Launch of "SimpleCheck," which will automate corporate KYC process. https://www.simpleform.co.jp/news/jRm1Hxy4
	Smartpay K.K.	Announcing "Smartpay Bank Direct," a BNPL (Buy Now, Pay Later) service, directly settled with 67 banks. https://smartpay.co/en/news/netkeizai-smartpay-bank-direct/
Financial Institution	Seven Bank,Ltd.	Seven Payment Service, a subsidiary of Seven Bank, releases new service " Collections through ATM " ~No Special Card Needed!~ Easy money collection at Seven Bank ATMs using a smartphone app. https://www.sevenbank.co.jp/corp/news/2022/pdf/2022042701.pdf
	Credit Saison Co., Ltd.	Started issuing "SAISON CARD Digital for becoz," first credit card in Japan which can visualize CO2 emissions based on payment data. https://corporate.saisoncard.co.jp/wr_html/news_data/avmqks000000btxs-att/20220602_Release.pdf
	MS&AD Insurance Group Holdings, Inc.	Preventing traffic accidents by evaluating and identifying areas with high potential risk, by launching "Accident Risk AI Assessment". https://www.ms-ins.com/news/fy2022/pdf/1128_1.pdf
Collaboration	kiva corp Sompo Japan Insurance Inc.	Sompo Japan Insurance and Kiva, which provides extended warranty "proteger" for e-commerce, have started a project on a new warranty scheme - aiming for a safer, more secure, and easier extended warranty. https://hi.helloproteger.com/news/sompo-alliance/
	IB inc. SBI Insurance Co., Ltd. Zurich Insurance Company Ltd LIFENET INSURANCE COMPANY	FinTech startup IB and three insurance companies, including SBI, Zurich, and LIFENET, launched joint project for insurance policy management platform. https://prtimes.jp/main/html/rd/p/000000018.000039233.html
	Infcurion, Inc. LayerX Inc.	Infcurion provided "Xard" for "Bakuraku Business Card," issued by LayerX. https://infcurion.com/news/news-20220726_001/
	G-Bank Technologies OÜ GIG-A Co., Ltd. UI Bank Co., Ltd.	GIG-A, a multilingual mobile financial service, partners with UI Bank, a member of the Tokyo Kiraboshi Financial Group. https://www.uibank.co.jp/cms_source/data/news/2022/000217.html

(In order of announced dater)

■About FINOLAB Inc.

Address : Otemachi 1-6-1, Chiyoda-ku Tokyo

Representative : CEO, Chie Ito

Founded : 2019-07-11

Capital : JPY 300 Million

Business Domain : Promoting FinTech initiatives of Members, including startups and corporates, and expand FinTech ecosystem in Japan.

Web : <https://finolab.co.jp/>

■About FINOLAB Community

The Fintech Center of Tokyo, FINOLAB is a membership community and an office space located in the heart of international financial district in Tokyo) to promote FinTech ecosystem. Launched in Feb. 2016 by Mitsubishi Estate and Dentsu Group as the first FinTech Center in Japan. Consists of 57 Startup Members, 4 Associations and 24 Corporate Members (As of Feb. 2023).

<https://finolab.tokyo/>

■About FINOVATORS, General Incorporated Association

Non-profit organization, with a group of pro-bono experts (Layer, Investor, Consultant, Analyst, Engineer, Entrepreneur, Banker, Public Sector Specialist, etc.) for supporting startups. Driving health innovation ecosystem in Japan by activities based on global and future vision, not limited to any organization or business area. <http://finovators.org/>

【Inquiry for this release】

FINOLAB Inc. (Att. Tachibana / Saito)

E-Mail : info@finolab.co.jp

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