



For Immediate Release

Call for FinTech startups to participate in Pitch Contest “FINOPITCH”

TOKYO, Nov. 22, 2022 – FINOLAB Inc. – announces that it is hosting FinTech startup pitch contest “FINOPITCH” and calling for the applicants. The deadline for application is Jan. 10th, 2023. The contest will be held on March 10rd, 2023.

Final Pitch Data: March 10rd, 2023

Venue: Global Business Hub Tokyo (Chiyoda-ku, Tokyo)

Language: English

Pitch Format:

7 minutes presentation in English including demo of the product / service.

(Finalists are scheduled to be announce on Feb. 1st, 2023 and they are expected to come to Tokyo to pitch)

Judging Criteria:

Impact | Impact on the Financial Industry

Creativity | Innovative Business Model

Growth | Business Growth Potential

Expansion | Global Market Expansion

Awards:

Grand Prix: Decided by Judge Panel, FINOVATORS.

Audience Prize: Decided by audience vote.

Supporter Prize: Decided by 4F Supporters.

For more information: <https://finolab.tokyo/events/finopitch2023/>

■About FINOLAB Inc.

Address : Otemachi 1-6-1, Chiyoda-ku Tokyo

Representative : CEO, Chie Ito

Founded : 2019-07-11

Capital : JPY 300 Million

Business Domain : Promoting FinTech initiatives of Members, including startups and corporates, and expand FinTech ecosystem in Japan. <https://finolab.co.jp/>

■About FINOLAB Community

The Fintech Center of Tokyo, FINOLAB is a membership community and an office space located in the heart of international financial district in Tokyo) to promote FinTech ecosystem. Launched in Feb. 2016 by Mitsubishi Estate and Dentsu Group as the first FinTech Center in Japan. Consists of 54 Startup Members 4 Associations and 24 Corporate Members (As of Nov. 2022). <https://finolab.tokyo/>

【Inquiry for this release】

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